

## Work Experience

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June 2010 - Present

### Telstra Media / Creative Designer

- Managed all creative responses from concepts through to production across the business
- Designed mockups and digital advertising for both Telstra and third party clients including AFL, NRL, HTC, McDonalds and more
- Designed and built all Telstra Advertising Network trade marketing collateral including EDMs, landing pages, websites, digital and print brochures and posters
- Personally managed the Telstra Media centre website including the design and rebrand of the entire website as well as content management via the CMS

January 2007 - May 2010

### TMS Group / Concept artist

- Personally managed all aspects of design procedure from briefing, art direction, market reporting, commercial tracking and more
- Created both industrial and graphic design as well as personally produced prototypes and samples
- Project managed design process from breakout, market assessment, design, production application and delivery to client
- Managed client relationships for design process. My clients included Sony Music, Ferrero, Paramount Pictures, Snack Brands Australia, Greens Foods and more
- Generate and creatively direct art collateral in commercial pitches

## Education

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2005 - 2007

**Bachelor of Digital Media / University of New South Wales**

1999 - 2004

**East Hills Boys Technology High / Higher School Certificate (UAI 90.95)**

## Skills

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### Design

- Photoshop
- Illustrator
- Indesign
- Dreamweaver
- Flash
- Maya
- Lightroom

### Technical

- HTML5
- CSS3
- Responsive web design
- JavaScript
- jQuery
- ActionScript3
- SEO knowledge

### CMS

- Adobe CQ5
- Wordpress
- Joomla
- DT Manage

## Portfolio

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[www.jaychan.net](http://www.jaychan.net)

Designed and built from the ground up, my online portfolio is a collection of some of the works I've done and the awards and recognition I've received over the years.